

the difference in power protection





what is power protection?



Generators

Line Conditioners

UPS Systems

Surge Suppressors

DC Systems

# POWER QUALITY

**Bzzzzt! It only takes that long for a highly productive operation to turn into complete darkness.**

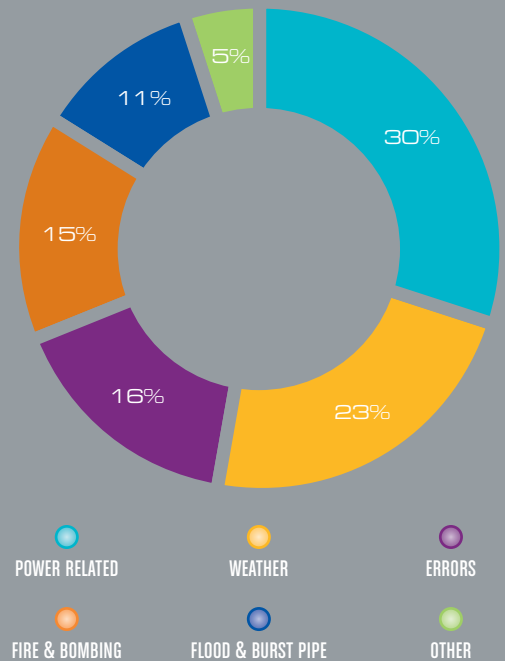
Day after day, technology spins the wheels of businesses and turns them into highly productive machines. Businesses rely more and more on technology and the need for reliable power has grown increasingly important. Power disruptions can lead to mass destruction of the business enterprise. Businesses suffer everything from operational shutdowns and lost communications to lost customers.

Whether a disruption is long or short, downtime costs companies hundreds to thousands of dollars per minute. For this reason, it's important to implement proper power protection from a company who knows what power protection is all about.

**Don't let vital equipment that keeps your business in existence go powerless.**

*"Half of U.S. Corporations rate their internet downtime costs at more than \$1,000 per hour, according to The Yankee Group."*

Causes of Enterprise Downtime



POWER RELATED      WEATHER      ERRORS  
FIRE & BOMBING      FLOOD & BURST PIPE      OTHER

*"Research by IBM shows that your PC is subject to 128 power problems per month."*

high quality

UNIQUE  
reliability

enterprise solutions

# POWER PROTECTION

In 1980, when computers and electronic systems were just beginning to take hold, the founder of SEPS was taking hold of new ideas. Stephen Kluchenek was concerned about the quality and continuity of power that would be provided to these systems by generators in a power outage situation. It was this concern, along with a little foresight, that led Mr. Kluchenek to the need for reliable backup power.

With his creativity, Mr. Kluchenek was able to influence and help a major power products manufacturer evolve the power protection industry into what it is today. He worked with this manufacturer to develop one of the first cost-effective, reliable emergency power systems. His reputation and persistence won him an opportunity to install a unit for a major national food chain. The resulting success inspired Mr. Kluchenek to start a new company. SEPS, Inc. in 1981 opened its corporate offices in Burr Ridge, Illinois with a vision to serve power quality needs.

Today, SEPS continues just as it began – with professionalism, innovation and a sincere desire to help people implement power quality solutions. Year after year, SEPS has proven itself to be an industry leader with highest standards of quality, commitment and excellence. End-to-end solutions available through SEPS accommodate the e-commerce enterprise and other critical data systems. When companies today turn to power protection, they turn to SEPS knowing that one does not succeed without the other.

## PROACTIVE

SEPS provides high quality power solutions for business continuity and data protection, helping customers strive toward 100% uptime. Whether you need a simple surge suppressor, an uninterruptible power system, racks or cooling for your data center, SEPS assures reliable, cost-effective results.

### STATE-OF-THE-ART SOLUTIONS:

SEPS is highly selective in the products and services it recommends. Working with leading manufacturers, such as APC and Powerware, SEPS offers quality protection for both small and large data center environments. Rigid performance standards guarantee the best, most current, reliable solutions.

### POWER QUALITY EXPERTISE:

With more than 23 years of power experience, SEPS can find the most suitable solution for your needs. Sales and service professionals are trained, knowledgeable experts who understand power nuances and who work exclusively with power protection and data centers. Our professionals ensure consistent, reliable protection not only for today but for the future as well.

### IMMEDIATE RESPONSE:

SEPS understands that time is critical when implementing power protection, which is why it invests in an extensive inventory that affords you timely delivery of most products.

specialization

extensive expertise

EVANCE

PROPER PROTECTION

# SEPS, INC.

## SOLUTIONS

### DEPENDABLE SERVICE:

To ensure your satisfaction, SEPS provides personalized, professional service at every turn. You'll work upfront with a single point of contact who understands your business needs and history. Then after the sale, you'll continue to be served by a team of factory-trained, certified technicians. Of course, whenever you need assistance, SEPS is only a phone call away.

### 100% SATISFACTION:

From initial consultation to implementation, SEPS is committed to protecting your interests. SEPS relies on relationships with customers like you – and offers resources for the short and long term. SEPS' power professionals take a personal interest in you and finding state-of-the-art solutions that fit your needs and budget.

With recognized industry presence, high standards of service and a professional approach, SEPS is the choice for quality power solutions.

*"In the final analysis, SEPS provided us with the most complete package at a very competitive price."*

– Chip Webster, Marmon/Keystone

### [ QUALITY ]

Others say they have it, SEPS delivers it! High quality standards meet and exceed yours every time.

### [ EXPERTISE ]

"Impossible" to SEPS means "I M Possible!" There are no problems, just challenges that we overcome each year and every time.

### [ SPECIALIZATION ]

SEPS' only business is power protection, which makes your UPS selection and operation worry-free.

### [ RELIABILITY ]

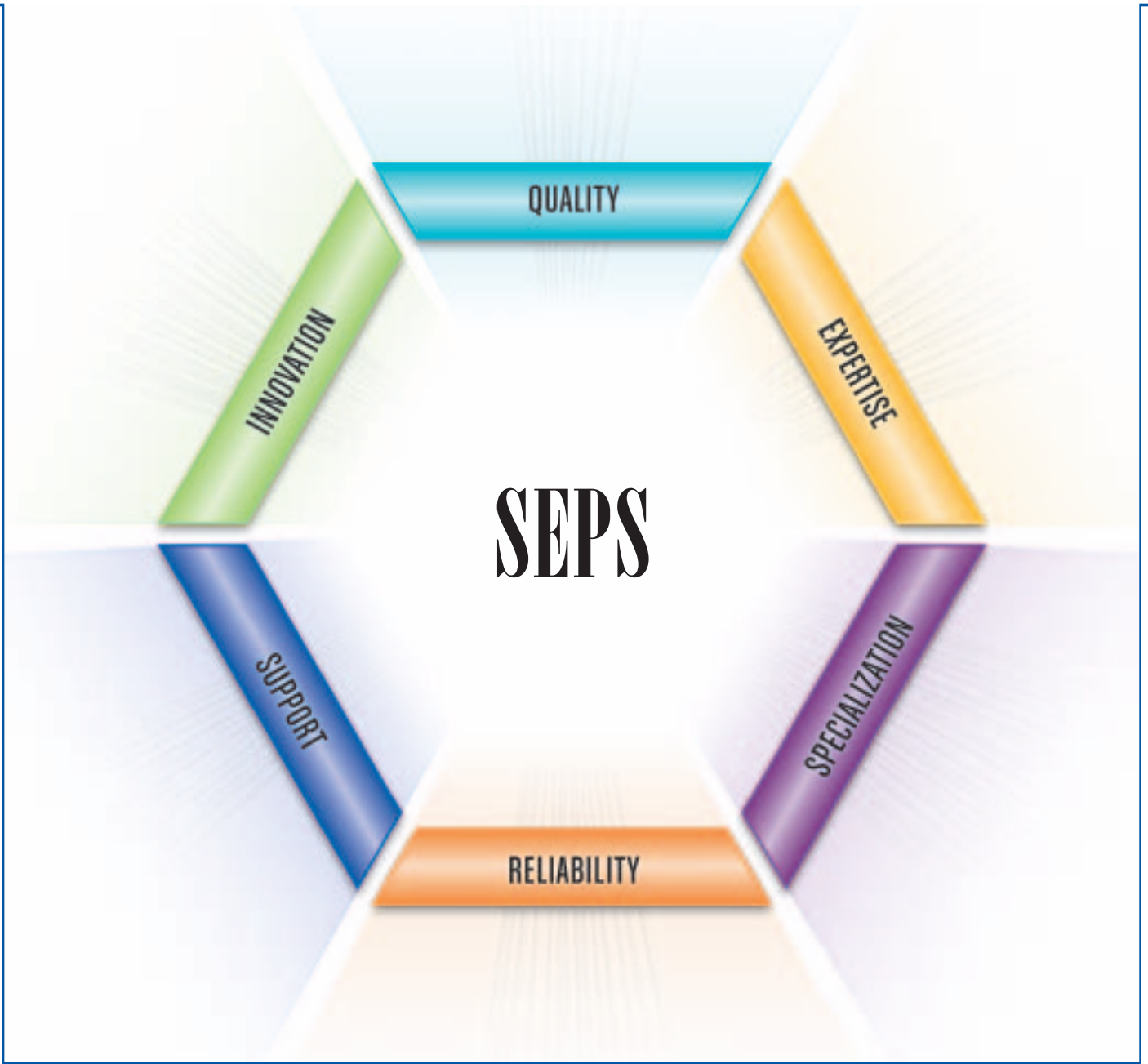
SEPS sets the standards for others to achieve! Unmatched reliability is proven through immediate response and personal attention.

### [ SUPPORT ]

When you get power protection from SEPS you start a relationship that lasts long beyond the sale.

### [ INNOVATION ]

SEPS looks beyond the obvious to find the right solution for you and to assure you a solid investment with peace of mind.



# SEPS

INNOVATION

QUALITY

EXPERTISE

SUPPORT

SPECIALIZATION

RELIABILITY

dedication  
innovation  
artistic power  
commitment  
excellence  
PERSONALIZED  
responsive  
ONGOING RELATIONSHIP



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